



## Company Profile





## Company Overview

**Dadmehr Company is the largest producer of sportswear in the Middle East, which has been operating in this field for many years. Dadmehr products are made by a strong design team, according to the latest sportswear designs as well as being youth-friendly. Once the product is tested, it is manufactured with the best and highest-quality fabrics. Moreover, there are a wide range of sizes, colors and models tailored for male and female athletes. Dadmehr products compete against other brands in terms of quality and design, making Dadmehr a popular brand worldwide.**

## Business description

Sportswear comes in a lot of variety in terms of material, type of fabric, color etc. When performing sports activities, the body's health is a vital and highly important thing. As a result, when buying sports clothes, comfort, quality and sized should be given a special attention to. They make quality clothes from materials that absorb sweat, allow it and keep the body cool. At present, many in the world produce and supply these clothes, among which China is the largest producer of this product in the world as it meets the global demand. Germany, Bangladesh and Vietnam are ranked second to fourth as the largest producers in turn. Dadmehr is a well-known brand in the production of sportswear, which uses modern equipment and methods to supply clothes in bulk with high quality and the most appropriate price in the Middle East. Iraq, Afghanistan, Pakistan, Russia, etc. are the most prominent importers of our products.





### **Vision and values**

**Dadmehr Company intends to increase its services to customers and other stakeholders using a strong team and designers, and become one of the top five companies in the field of sportswear production at a global scale.**

### **Values**

- **Customer orientation and attention to stakeholder's interests**
- **Application of new technologies in production**
- **General development and technical knowledge**
- **Optimal use of energy as well as the environment**
- **Continuous and comprehensive training at all levels**
- **Adherence to international laws, regulations and standards**

## Mission and targets

Dadmehr Trading Company intends to produce sports ware for athletes using high quality and excellent raw materials, and in order to achieve this, it has highlighted the following targets:

- Production of diverse and fashionable products
- Identifying and ensuring the needs and expectations of customers
- Implementing creativity and new ideas in designing clothes
- Keeping the design and technologies up to date
- Production of the best and highest quality clothes in the region
- Increasing competitiveness in the region by recognizing competitors' methods, tricks and tools
- Designing and establishing a customer satisfaction assessment system to improve customer service





### Message from the CEO

**We consider comprehensive and sustainable development as well as customer satisfaction as a prerequisite for our sustainability and progress in international markets. To achieve this important goal, we make efforts to improve organizational processes as well as sparing no pains in doing so. We are proud to be one of the top manufacturers and exporters of world's sportswear industry in supplying and distributing the most high-quality and modern products and achieve a special status in this field. Such success and achievement are the results of taking advantage of a strong expert team and the use of new technologies and methods regarded as the central capital of the company.**

## Services

- Online consultation and support to make the most economical purchase
- Guaranteeing the best and highest quality purchase
- Sending product catalogs via social networks and email
- Selection of packaging by the customers
- Sending products in the shortest possible time

## Products

- Sport shirt
- Sports pants
- Sport socks
- Sports towels

And all other kinds of sports accessories.





### **Payment and product delivery**

**Considering that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Dadmehr Trading Company exports its products to different countries easily, conveniently and promptly. International customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.**





Sport  
Wear

**admehr**

The logo for Admehr Sport Wear is centered within a white, trapezoidal shape with a yellow border. It features a stylized orange hanger with two purple and orange dumbbells hanging from it. Below the hanger, the words "Sport" and "Wear" are stacked in a purple, sans-serif font. At the bottom, the brand name "admehr" is written in a large, bold, purple font, with a stylized orange and purple icon to its left.